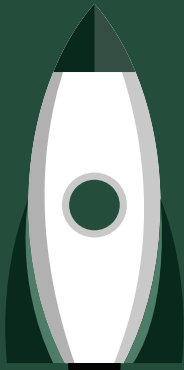


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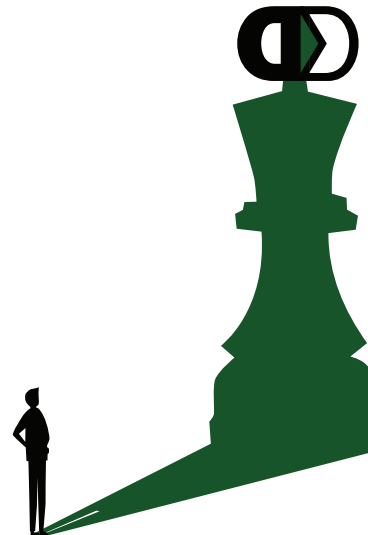
SMALL SPACE
STRONG COMMITMENT



By 2025, steady growth established us as a trusted regional partner, with expanded presence in Qatar, Oman, and Syria and a new 1,000-square-meter manufacturing facility in Umm Al Quwain, UAE.

The introduction of façade lighting solutions broadened our expertise, while structured export and business development supported long-term sustainability.

With a team of 80+ professionals, leadership remained rooted in responsibility, discipline, and integrity.



Our Story — A Summary

What Began In 2019 As A One-Person Lighting Repair Shop In A 10-Square-Meter Space Grew Through Patience, Craftsmanship, And Trust. Each Year Added A New Layer—Manufacturing, Systems, Products, And International Reach—While Staying True To The Values That Started It All.

From Repairing Individual Fixtures To Delivering Complete Lighting Solutions Across Regions, Our Growth Has Been Deliberate, Not Rushed. We Believe In Building Step By Step, Investing In People, And Letting Quality Speak Louder Than Promises.

Today, With Operations Across The Middle East And Europe, Multiple Factories, And A Growing Global Presence, Our Story Remains Rooted In One Simple Belief: Do Honest Work. Build Lasting Light. Grow With Purpose.

The journey began in a quiet 10-square-meter shop with a single pair of hands and a big dream.

Through dedication, craftsmanship, and honest work, a small workshop became a trusted place for bringing light back to life. It was more than a repair shop—it was the beginning of a vision built on passion, resilience, and quality.



GROWING WITH PURPOSE



In 2024, we expanded globally while staying true to our roots.

Production in KSA grew stronger, and the opening of our European office in Nuremberg brought us closer to international markets.

With the launch of street lighting solutions, a new showroom, and a team of 60+ professionals, we continued building on the same values of consistency, craftsmanship, and trust.

2024

LOCAL ROOTS
GLOBAL REACH



**REACH
WORLD**

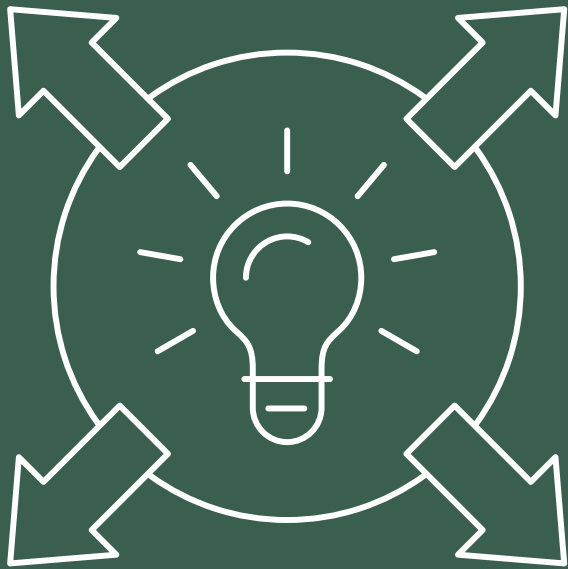
In 2020, our journey grew from a small repair shop into a 90-square-meter manufacturing workshop.

Guided by the same values of quality, honesty, and attention to detail, we began producing aluminum profiles and became a Tridonic agent.

What started with one pair of hands evolved into a team of 25 professionals—united by hard work and a commitment to reliable craftsmanship.

2020

EXPANDING BORDERS KEEPING STANDARDS



In 2023, we expanded into outdoor lighting solutions, focusing on durability, efficiency, and real-world performance.

A strategic partnership with a trusted Chinese manufacturer supported this growth, ensuring consistent quality and long-term reliability.

This step balanced global collaboration with our hands-on, responsibility-driven approach.

BUILT FOR THE OUTDOORS
TESTED BY EXPERIENCE

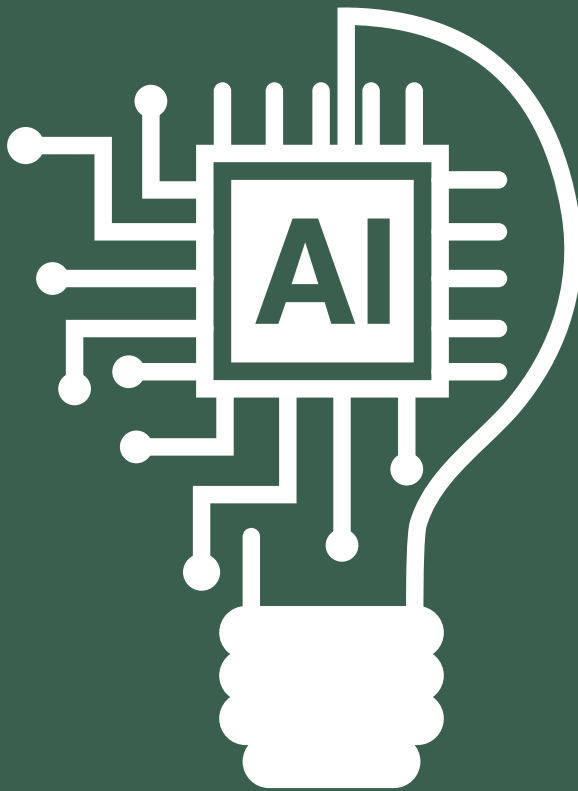


In 2021, Our Journey Expanded
Beyond Borders With The Launch Of
A 1,400-Square-Meter
Manufacturing Factory In Ksa.
Built On Trust And Experience, We
Focused On Compliant Skd
Assembly And Our Role As A Vs
Distributor.

With A Team Of 30 Professionals, The
Factory Became A Symbol Of Preci-
sion, Responsibility, And Pride In
Craftsmanship.

2021

CONNECTING LIGHT WITH INTELLIGENCE



By 2022, we expanded into complete lighting systems with the introduction of smart lighting control solutions.

A new 240-square-meter store opened to better serve customers and showcase real-world applications.

With a growing team of 45 professionals, we combined technology and experience while staying true to our core values of reliability, thoughtful work, and long-term trust.